

## APPLICANTS

Social Media Coordinator  
Marketing Internship

## CONTACT

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## SF ELITE SOCCER CLUB

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## SOCIAL MEDIA MARKETING INTERN:

San Francisco Elite SC (SFE) is looking for a rising social media marketing star to come aboard for an internship with our in-house marketing team! The internship's focus will be developing and maintaining our brand's social media marketing appeal, helping craft the brand's digital storytelling, and designing creative graphic concepts for multiple applications.

## SKILLSET REQUIREMENTS:

- Proficiency in Adobe Creative Suite related to graphic design; primarily in Adobe Photoshop & Adobe Illustrator as needed.
- Experience with Lightroom and additional Adobe Creative Suite applications such as After Effects, Premiere Pro, and motion graphics is a bonus.
- Must present a portfolio of works that represent diverse creative skill sets, including logo design, photo-editing, and advertising campaigns.
- Ability to create digital and physical assets through the creation and implementation of graphic templates.
- Ability to think outside-the-box of conventional design fundamentals, especially with visual composition and creative direction.
- Must maintain a strong familiarity with current social media trends.
- Ability to create high-quality designs while maintaining a fast-paced environment that may require an above-average speed of work.
- Ability to showcase excellent verbal and written communication skills regarding social media language, captions, and audience resonance.

## INTERNSHIP RESPONSIBILITIES:

- As a part of the SFE marketing team, you'll work on projects that include creating a wide variety of creative assets that will promote and support our brand on social media and other media activations.
- It's essential that you have excellent time management skills and thrive in a process oriented environment where planning is the backbone of success.
- You'll work alongside our team in creating and managing a library of creative templates and assets to be used throughout different projects.
- Creative teamwork is vital for the department's success, so that means you will be working collaboratively with team members at all levels of the organization and learning from like-minded creative thinkers.
- Assist in the planning, scheduling, and posting of social media creative assets across appropriate SFEA social media channels.
- You'll be bringing graphic concepts to life, from storyboarding the idea as a concept to creating the vision in the form of a social media post.
- You'll be working on formulating high-quality written and visual content for each social media campaign that ensures respectful and appropriate engagement.
- Analyzing social media success metrics and various data to help determine whether social media campaigns have achieved their objectives or not.
- All other duties as assigned.